The BROWN BAG CELEBRATION Is Back and Here to Stay... with Exciting NEW FEATURES

**New Venue!**
The Irongate Equestrian Center... a premier event center in Hartford, Ohio

**New Format!**
Additional Vendor Sampling and more Social Opportunities...

**New Pricing!**
A new ticket pricing structure with lower pricing allows you to bring more guests!

**New Entertainment!**
The debut of The OGA Derby and a memorable night of video horse racing!
The success of our inaugural Brown Bag Celebration in 2019 continues with a 2020 event that is sure to impress! Attendees will enjoy expanded networking, food action station format, the return of our traditional silent auction, additions to the very popular bottle pull and new entertainment in the form of video horse racing!

It’s our biggest event of the year, and we guarantee that a good time is in the bag!

NEW VENUE WITH NEW ENTERTAINMENT!

The 2020 Brown Bag will be held at a massive new venue – the IronGate Equestrian Center – located in Hartford, Ohio. And, there isn’t more fitting entertainment than a Night at the Races! Attendees can enjoy betting on their favorites in a series of video horse races telecast on several big screens around the Center.

MORE OPPORTUNITY!

The larger venue creates even more room and opportunity to network. Bring your entire team and utilize several new areas to meet and greet, including a loge, indoor and outdoor balcony areas and meeting suites.

The leaner Annual Meeting format and Awards presentations create more time for guests to enjoy the evening!

AWARDS

Join us in celebrating the Best of the Industry!

Our 2020 award recipients include:

- **Pinnacle Award/Small Operator:** Eikenberry’s IGA
- **Pinnacle Award/Large Operator:** Buehler’s Fresh Foods
- **Associate of the Year:** SpartanNash

MORE FOOD!

The 2020 Brown Bag Celebration will feature an expanded array of Food Action Stations with new vendors and new food options. Guests will have the opportunity to enjoy everything from incredible hors d’oeuvres by Gia Russa to small plate table servings and delicious desserts.

MORE BOTTLES!

This year’s Brown Bag Bottle Pull will feature some additions to the wine and bourbon as well as a new selection – Tequila! Now your choice of bottles to pull includes wine, champagne, whiskey, bourbon and tequila. Of course, there will be traditional drinks available with open bars spread throughout the venue and open all evening. The Brown Bag Bottle Pull is not available pre-sale, so make sure to arrive early to ensure your “pulls”...and we will have an area available to stow your winnings until you’re ready to take them with you at the end of the evening.

MORE FUN!

Something old is new again, as this year marks the return of our traditional Silent Auction! Compete against friends as you bid on an array of amazing items, hoping to be the winner by the end of the evening. No online apps, no pre-registration! This is the traditional pen-and-paper, outbid the guy above you kind of auction – so bring your bidding A-game!

And the competition doesn’t end there! Brand new to the Brown Bag Celebration is a Night at the Races! Place your bets as you enjoy an evening of video horse racing. Sponsor a horse, a race, or simply pick your favorite pony to win, place or show. The Winner’s Circle is waiting!

VENDORS • NETWORKING • DRINKS & DINING • ENTERTAINMENT • AWARDS • HORSE RACING
**Registration Form**

**Contact Information**

(Copy this form as needed for any additional attendees and their spouse/guests.)

*Company ____________________________ *Contact ____________________________

*Contact E-Mail ____________________________ *Contact Phone ____________________________

Attendee #1 Email (for confirmation) ____________________________
Attendee #2 Email (for confirmation) ____________________________
Attendee #3 Email (for confirmation) ____________________________
Attendee #4 Email (for confirmation) ____________________________
Attendee #5 Email (for confirmation) ____________________________
Attendee #6 Email (for confirmation) ____________________________
Attendee #7 Email (for confirmation) ____________________________
Attendee #8 Email (for confirmation) ____________________________

*Company Address ____________________________ *City / State / Zip ____________________________

Company Phone ____________________________ Website ____________________________ *Required Field

**Registration/Tickets**

- ☐ Table of 8 (8 Attendees) $1400 = $ __________
- ☐ Group Tickets (4-7 Attendees @ $175 each) $175 = $ __________
- ☐ Individual Tickets (1-3 Attendees @ $199 each) $199 = $ __________

**Additional Tickets Subtotal** $ __________

**Grand Total Due:** $ __________

*Please Note:* Brown Bag Ticket Pricing has changed from the traditional Gala pricing.

**Method of Payment**

- ☐ Bill Me
- ☐ Check Enclosed
- ☐ Credit Card: ☑ Visa ☑ MC ☑ Amex

**ONLINE REGISTRATION & PAYMENT**

Register and Pay Online! Follow the link at http://www.ohiogrocers.org/events/brown-bag-celebration

**Payment Instructions:**

Make checks payable to Ohio Grocers Association

Mail to: 1335 Dublin Road - Suite 207B

Columbus, Ohio 43215

Pre-payment for reservations will be accepted with credit card.

Please contact Shane Schaefer at 614-448-1629 or shane@ohiogrocers.org

if additional arrangements are needed.

**April 25, 2020 - Register by April 10, 2020**
4:30pm
Registration Opens
- Check-In
- Networking Reception
- Gia Russa Sampling
- Silent Auction Opens
- Bottle Pull Opens

6:00pm
Program & Dinner
- Annual Meeting
- Awards Presentation
  Pinnacle Awards
  Associate of the Year Award

7:00pm
Food & Entertainment
- Action Stations Open
  Vendor Sampling
  Carving Stations
  Dessert Stations
- Night At The Races Begins
- Networking Continues

8:30pm
Wrap-Up
- Silent Auction Closes
- Horse Racing Finishes
- Event Shuttles Leave (9:30pm)

Accommodations

**SHUTTLE SERVICE & HOTELS**

We have a courtesy arrangement with three hotels in the Hartford area to provide lodging for OGA guests at a special group rate. In addition, there will be shuttle runs provided throughout the evening. **Shuttle Buses will run every 30 minutes to and from the Irongate Equestrian Center from the hotels listed below. Reservation details are also listed.**

**Hampton Inn & Suites**
- 5220 Forest Dr. • New Albany, OH 43054
**CALL FOR RESERVATIONS:** 614.855.8335 x504
*Mention the OGA Brown Bag Celebration

**Home2 Suites by Hilton**
- 5095 Forest Dr. • New Albany, OH 43054
**CALL FOR RESERVATIONS:** 614.305.4257
*Mention the OGA Brown Bag Celebration

**Courtyard by Marriott**
- 5211 Forest Dr. • New Albany, OH 43054
**CALL FOR RESERVATIONS:** 614.741.4360
*Mention the OGA Brown Bag Celebration
Or Follow the Reservation Link:
https://www.ohiogrocers.org/events/brown-bag-celebration

“We are excited to bring OGA’s biggest event of the year to Irongate in 2020. It’s a great opportunity for retailers and providers to meet, build relationships and enjoy an evening of great food and fun!”
-Kristin Mullins, OGA President