

why

# JOIN?



REASONS TO BECOME A MEMBER

## general MEMBER BENEFITS

### Serving Our Members...

The Ohio Grocers Association (OGA), founded in 1899 in Springfield, Ohio, has served the Ohio food industry for over 100 years. OGA is a non-profit trade association representing over 400 members throughout Ohio.



***Our Mission is to be the leading voice and advocate for Ohio's Food Industry.***

OGA's purpose is

- to represent the membership through **legislative and regulatory efforts**, with an effective government relations program; to be the resource for **industry education and communication**;
- to work with industry partners and alliances to **best serve the membership**; and
- to operate as a professional income-generating business **dedicating its resources to the membership**.

### Strength in Numbers — Every Membership Counts

OGA is one of the most effective lobbying groups for the food industry in Ohio. Your membership adds your voice – and presence – to powerful representation.

**Retail Membership** is open to any retail food or grocery establishment in Ohio

**Associate Membership** is open to any supplier, distributor, wholesaler, manufacturer or service provider.

### Retail Member Benefits

Legislative & Regulatory Representation

Industry Communications, Updates & Alerts

Legislative Communications, Updates & Alerts

Tuition Reimbursement/Scholarships

Education & Compliance

OGA SuperPoster

Loss Prevention

Task Force Opportunities

Partner Programs

Events/Conferences

Training/Compliance Kits

### Associate Member Benefits

Access/Exposure to Retail Members

Legislative & Regulatory Representation

Industry Communications, Updates & Alerts

Legislative Communications, Updates & Alerts

Tuition Reimbursement/Scholarships

Education & Compliance

OGA SuperPoster

Training/Compliance Kits

Human Resources Forms

Partner Programs

Educational Conferences

Events/Programming

### Member Programs & Service Discounts

Check Recovery

Coupon Redemption

Digital Marketing

Electric and Gas

Health Insurance

Lighting

Money Orders

Property & Casualty Insurance

Tax Compliance

Workers' Compensation

Workers' Compensation

Medical Management



For more information visit our website [www.ohiogrocers.org](http://www.ohiogrocers.org) or contact Shane Schaefer at (614)448-1629 or email [shane@ohiogrocers.org](mailto:shane@ohiogrocers.org)

Ohio Grocers Association • 1335 Dublin Road Suite 207B • Columbus, Ohio 43215 • [www.ohiogrocers.org](http://www.ohiogrocers.org)

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## ASSOCIATE MEMBER BENEFITS

### Making Connections

OGA is the collaborative, guiding force uniting grocers, suppliers, brokers and wholesalers across the Buckeye State since 1899. The strength of the association lies in the diversity of its members. From national supermarket chains, neighborhood independents and convenience stores to suppliers and wholesalers, OGA represents all segments of the food distribution industry. **OGA Associate Member benefits include:**

- **Print and Electronic Copy of our Membership Database**
- **Invitations to Functions and Networking Events**
- **Member Program Discounts**
- **Legislative & Regulatory Representation**
- **Industry Communications**
- **Advertising and Sponsorship Opportunities**

### Networking Opportunities

Build your industry connections throughout the year at any of several OGA events.

- **Events & Programming**
  - Ohio Grocers Trade Relations Celebration
  - Golf Classic
  - Best Bagger Contest
  - Hall of Fame
  - Statehouse Day
- **Education**
  - Loss Prevention Summit
  - OGA Fall Conference
  - Local, Regional and National Meetings (GR, Industry, etc.)
  - Scholarship and Tuition Reimbursement
  - Educational and/or Compliance Training Kits

### Legislative Representation and Updates

- Members benefit from registered lobbyists dedicated to helping you with unfair laws or proposed laws that affect your business in Ohio.
- Notification of WIC, SNAP and license inspections.
- Representation for you with lottery and liquor departments as well as complaints to the Attorney General.
- Representation for fair treatment on Food Stamp (EBT) regulations.
- Help with understanding and complying with new labeling and food safety regulations.
- Required government postings (OSHA minimum fine \$4,000).
- Up-to-date government postings and changes for minimum wage, smoking, etc. as well as turnkey compliance.

### Industry Communications

- **Weekly Checkout** email newsletter keeps you up-to-date on the latest industry news
- **Special Alert** emails alert you to topics you need to know now, for example food recalls and much more.
- **Keeping Up With Kristin** is our weekly video update directly from our President/CEO – keeping you current on the latest news or happenings in the industry and at the Association.
- **Government Relations (GR) Updates** and **Legislative Podcasts** are regular reports on local and national legislative issues affecting our industry.
- **Ohio Grocer Magazine** is a quarterly magazine to membership featuring industry news, legislative information on state and national levels, editorial coverage on industry trends, association news and member news and updates.
- **Direct Mail** covering Association events, offerings, and member programs.
- **Website ([www.ohiogrocers.org](http://www.ohiogrocers.org))** is a complete resource for members, offering event information, industry news and updates, current legislative (state and national) news, and member programs, training kits and compliance information.

For more information visit our website [www.ohiogrocers.org](http://www.ohiogrocers.org) or contact Shane Schaefer at (614)448-1629 or email [shane@ohiogrocers.org](mailto:shane@ohiogrocers.org)

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