



Ohio Grocers Association 2019 LOSS PREVENTION SUMMIT

WEDNESDAY, FEBRUARY 13 • 8:30am - Noon • MT. CARMEL FITNESS CTR, LEWIS CENTER

Location: 7100 Graphics Way • Lewis Center, Ohio 43035 | Check-In begins at 8:30

REGISTER ONLINE NOW for an informative and often-enlightening opportunity for owners, managers and LP professionals alike to engage in roundtables and presentations designed to help your bottom line and increase your awareness.

9:00am - 9:45am

WEIGHING IN ON SHRINK – Julie Featheringham, CFED

With the variety of ways to process payments, track packaging, catalog inventory and determine logistics, the benefits of a high-quality and dependable weights and measurement system can be crucial to a company's bottom line – and a versatile system can prove to be invaluable. Learn about Tare Weight Savings by incorporating a higher-end scale (the Hobart HT weighs in the thousandths), as well as features like Expiration Tracking and tracking Transaction Totals (for inventory control). A single, versatile system can save money as well as control company processes.

Presentation includes Question and Answer opportunity.

9:45am - 10:30am

SHELF CHECKOUT TO PAY ANYWHERE – Kelli Woelfel, Profitec

Along with the growth of multi-channel retail comes multi device Point-Of-Sale (POS). Retailers are adopting digital payment and self-pay options rapidly and with abandon. Will this approach improve sales, drive instant purchase decisions or will it impact shrink and loss exponentially as we put more control into the hands of customers? This session will use Adrian Beck's Total Loss 2.0 research along with the latest in prescriptive analytics approaches to explore how retailers can proactively prepare and implement practices to ensure successful adoption of self POS practices in their organizations.

Presentation includes Question and Answer opportunity.

10:30am - 11:15am

SOCIAL MEDIA INVESTIGATIONS – Ryan Mason, Big Lots

We all know social media is the way to connect with friends and family. Savvy business owners also use it for marketing and promotion, communication and even Human Resources. But did you know that Social Media can also be used for Retail Asset Protection? Learn how various social media platforms are currently being used from Asset Protection Investigations, emphasizing online fencing operations, direct store delivery investigations, and cargo theft.

Presentation includes Question and Answer opportunity.

11:15am - Noon

LOTTERY INTEGRITY – Ohio Lottery Commission

From scratch-offs and instant tickets to the Mega Millions super jackpot, lottery sales are often a dependable source of income and sales. Learn about security measures taken to maintain the integrity of Lottery games, the money involved in Lottery campaigns, winnings and earnings – and how each of these affects your business. More than 9,800 licensed retailer locations across the state, rely on the Ohio Lottery Commission to make sure the process is seamless and secure.

Presentation includes Question and Answer opportunity.

REGISTRATION DEADLINE FEBRUARY 6, 2019

For more information contact Shane Schaefer: 614-448-1629
or email shane@ohiogrocers.org

YOU MUST BE REGISTERED TO ATTEND THE SUMMIT

**STAY UPDATED,
CONNECTED &
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Fellow Retail
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**THERE ARE
THREE WAYS
TO REGISTER**

1 REGISTER ONLINE at www.ohiogrocers.org

2 REGISTRATION FORM:

Complete the Information Below

Email the Form to shane@ohiogrocers.org or Fax to 614-441-4292

Mail prior to the Deadline: 1335 Dublin Rd. | Suite 30A | Columbus, OH 43215

3 CALL US:

Call Shane Schaefer at 614-448-1624 to register

PLEASE NOTE: The Summit is FREE to attend but you MUST REGISTER!

REGISTRATION INFORMATION

COMPANY NAME

CONTACT

ADDRESS

CITY/STATE/ZIP

EMAIL ADDRESS

PHONE NUMBER

Please provide all requested information for each attendee. If attendees are from a different company or store than listed above, please indicate their correct contact information below or on a separate sheet.

ATTENDEE NAME(S) If you are bringing more than 4 attendees, please attach a separate sheet.

1. _____ 3. _____

2. _____ 4. _____

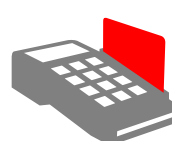


STAY UPDATED, CONNECTED & ENGAGED with Fellow Retail LP Professionals!

TOPICS INCLUDE:



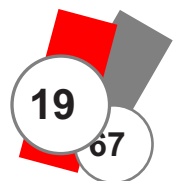
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**SOCIAL MEDIA
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