July 2018 Spotlight: Mettler Toledo

Globally owned and operating out of headquarters that are located in Switzerland and Columbus, Ohio, Mettler Toledo is the leading global manufacturer of precision instruments and services for use in laboratories and manufacturing. There have other plants that operate in China, Germany and Worthington, Ohio.

OGA is very fortunate to work with Patty Johnson, Marketing Program Manager for the Retail Division at Mettler Toledo. Patty has been with Mettler Toledo for over 11 years – in her first 5 years she specialized in industrial division and for the past 5 years, she has been focusing on the retail side.

Mettler Toledo started as a combination of two companies, Toledo Scales, who has operated for nearly 120 years in the weighing industry and Mettler Toledo, a European company. In 1898 the companies merged, bringing industrial and retail experience alongside the scientific aspect of the industry.

Mettler Toledo is heavily involved in community outreach. There are different programs that they offer for their employees to get involved with that are specific to community service. United Way, Meals on Wheels, Habitat for Humanities, and supervisors will credit time off for specific volunteer days, just to name a few.

One program that is very special to Mettler Toledo is the Initial Career Experience (ICE). It is designed to give an individual 10 years of work experience and knowledge, combined into 18 to 24 months. The interview process is very selective and receives over 70 applicants. Out of the 70 applicants, it is narrowed down to 4 candidates. Candidates rotate through each program including marketing, finance, and engineering. Once the training is done, they have the knowledge and skills to apply for a position within the company.

The grocery industry is who makes up the retail sales of Mettler Toledo. From independent stores to large supermarkets and even the convenience stores and farmer’s markets, Mettler Toledo serves them all. The products that Mettler Toledo offer to retailers must be purchased through their regional sales representative by calling the headquarters or visiting their website.

The grocery industry continues to keep Mettler Toledo in the evolution of the digital shopping. They’ve been making continuous approaches to be able to target every aspect of the grocery industry, digital or not.

OGA values the support and membership of Mettler Toledo and recommend their services for any of your scales and weighing products in your store! Learn more about Mettler Toledo by visiting their website and following their social media sites: Facebook, Instagram, Twitter and Youtube.