

Avalara MatrixMaster™

Sales taxability mapping service at the unique product code level.

Avalara MatrixMaster maintains sales tax data for millions of products in thousands of jurisdictions across the U.S.

Product Taxability Handled for You

Simply transfer your product listing and Avalara will map it against sales tax rules and rates for you. Stay compliant even as you navigate large product catalogs, multiple jurisdictions, changing product definitions, sales tax holidays, and WIC and SNAP eligibility.

Effective

UPC MatrixMaster helps you deal with tax challenges, including:

- The constant flow of new products into your inventory.
- Large volumes of SKUs and tax data.
- Error-prone situations such as sales tax holidays and exemptions.
- Sales tax calculation errors at the point of sale.
- Sales tax audit risk.
- Customer service issues.
- Class-action lawsuits.
- Reduce Risk Exposure

Accurate

Determine the taxability of millions of products and incorporate tax compliance into your processes. Identify specific product characteristics, such as manufacturer, size, ingredients and packaging.

Comprehensive

MatrixMaster provides comprehensive coverage for national, as well as private-label products.



MatrixMaster provides a customized, fully-managed service.

- Millions of product codes for thousands of jurisdictions.
- On-demand reporting.
- Customer dispute resolution.
- Sales tax holiday and exemption tracking.

“MatrixMaster is the only comprehensive service for product sales taxes that takes product taxability down to the SKU level in every taxing jurisdiction.”

– Fortune 500 Retailer

Avalara™

Get started with
Avalara MatrixMaster
today.

Call 877-780-4848
Visit: www.avalara.com