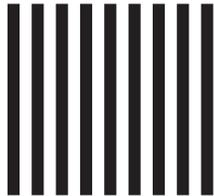




NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 307 CAMP HILL PA

POSTAGE WILL BE PAID BY ADDRESSEE

ATTN SALES MANAGER
MEMO, INC.
PO BOX 8863
CAMP HILL PA 17001-9767



MERCHANTS EXPRESS MONEY ORDER COMPANY, INC.
1029 Mumma Road • P.O. Box 8863
Camp Hill, PA 17001-8863
Phone: 800-922-8079 • FAX: (717) 731-0609
Email: sales@memoco.com
Web site: www.MEMOCO.com

MONEY ORDERS





**Build Traffic & Profits
with Merchants Express Money Orders**

Merchants Express Money Orders are a great addition to your financial product line. They increase traffic flow and generate repeat business in your stores.

Here's how our program works:

- When a money order is sold, the face amount and a retail fee are collected from your customer. customers purchase additional items while in your store.
- Your fees are based on the number of money orders sold. As sales increase, your fee decreases. MEMO provides the money order dispensing equipment, a supply of money order forms and in-store promotional materials to help you sell money orders.
- Your money order dispenser is polled daily, providing MEMO with detailed sales information and eliminating the need to mail-in reports or money order copies. MEMO provides all storing, tracing, filing, reconciling and research through its computerized processing.

By offering MEMO money orders, retailers provide a valuable service to their customers and, at the same time, build their revenues through increased store traffic and sales.

- You remit the total face value of money orders sold, plus a small fee per item to MEMO via Electronic Funds Transfer. Sales weeks are flexible to coincide with your retail accounting periods.
- MEMO provides full training, easy to follow procedures, and clear and established processing controls. MEMO offers on-going support with dedicated customer service representatives to assist you and your customers with any questions or problems that may arise.



See if you qualify to become a MEMO agent to start earning additional commissions!
Fill out this postage-paid information request postcard and mail it in today!
A MEMO representative will contact you.

Name _____

Business Name _____

Street Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Type of Business _____

