



When it comes to natural gas, you have CHOICES.

With Delta, that's exactly what you get.

As energy becomes a greater portion of the cost of doing business, managing the cost of that energy becomes a higher priority for you and your business. That's why it's nice to have choices.

And while you may know you have a choice when it comes to natural gas providers, you may not know exactly what the difference is among those choices. We do.

Here's the DELTA DIFFERENCE:

You have customers with high expectations. They want what they want when they want it. To deliver on your promises to them, you need reliable, cost-effective natural gas to make what you make and do what you do. That's why you're looking for two things from your natural gas supplier – cost and confidence. Delta gives you both.

FLEXIBLE PRICING

When it comes to cost, you're looking to pay as little as possible for the gas you need. We are, too. That's why we offer flexible cost options. If you prefer to lock in your price so you can budget better, we let you do that. If you'd rather float with the market, you can do that, too. In fact, you can do either or both. We don't mind. It's what customized pricing is all about.

PEACE OF MIND

With lots of other issues on your plate, you need a natural gas provider you can count on. A stable supplier who doesn't just know the market, but who's in the market. That's Delta. With decades of expertise, available account managers, and unparalleled market intelligence, we can help you make prudent decisions about your natural gas supply without taking focus off your business.

2674 Federated Blvd., Columbus, OH 43235
614.339.2600 | www.DeltaEnergyLLC.com

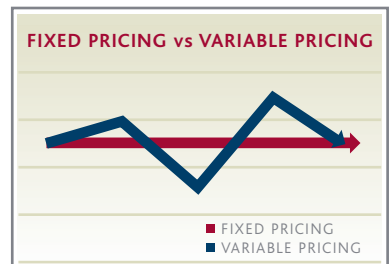
Price is a key factor in any business decision. The same goes for natural gas. The only difference is, most commodities don't have the same, sometimes dramatic, price fluctuations energy does. That's why it's important to have choices, like the ones you get with Delta.

We give you two ways to purchase natural gas that allow you to determine your price risk tolerance and achieve the best pricing structure for you, your budget and your business.

FIXED PRICING

Certainty has its benefits. And if you've got a budgeted energy expense, having certainty in the price you pay for natural gas can be very beneficial. That's what Delta's fixed-price supply service is all about – helping you control profitability by eliminating volatility from the energy equation.

If you want to choose the fixed-price option, we'll keep you informed about movements in the market, provide timely advice, and help you determine when the time and price are right to meet your energy and budget objectives. Then we lock in that price for the period of time that makes sense for you and that's what you pay. Simple and certain.



VARIABLE PRICING

Variable pricing is a market-driven approach through which your price is established each month based on the actual movement of the market. Choosing this option means you'll never pay more than the current market price for natural gas, but you will benefit from any savings falling prices provide. And when the market goes the other direction, Delta is there to give you timely, expert advice to help you make prudent purchase decisions.

CONVERSION OPTION

And because Delta believes in giving you the most possible pricing options, we'll even let you fix your variable price at any time for the remainder of your contract. That means a better chance at a lower price, and we're all for that.

In business it all comes down to CHOICES...

the choices you have and the choices you make. And when it comes to natural gas, nobody helps you make better choices than Delta. Because at Delta, *our* business is putting energy into *your* business. And there's no time like the present. Give us a call today at **866-97-DELTA**.